

MULTIMEDIA AND ARTISTIC CREATIONS



SHOWS, INSTALLATIONS, PROTOTYPES

### WHO WE ARE

AM Artist stems from the LabVega Coworking where Andrea Montis (musician and other) and Simone Murtas (programmer and other) met.

This project explores the multimedia arts world, merging music, video, informatics and theatre with the most recent interactive technologies and all the latest electronic devices.

All the works are focused to emotional engagement of the audience, intrpreting Art, in any form, as the more efficent means of communication.

AM Artist wants to break down the borders between art and thecnolofy and disciplines, always searching new ways to integrate technical knowledge to passion and creativity.

The AM Artist's activity includes music and video product





### **PRODUCTS**

The AM Artist's activity includes music and video production, building of multimedia installations, video mapping and preparation of whole shows, including techical, artistical and performing aspects.

All AM Artist's project are build from scratch and software are unique and selfmade because our goal is to have maximum flexibility in customization for all needs.

A strong attention is focused on the audience engagement, using many interaction devices. All the shows and multimedia systems are played live to interact and integrate with artists' performance and the audience's mood.

## VIDEO MAPPING

A projector, a wall and a little fantasy, this are the elements to create the video mapping magic.

It can be a little or a big building, indoor or outdoor, we are always experimenting the way to involve the audience, even with interactions with the projection.



## Sa Carrela: Memoriae

Urban itinerant projections



#### **Produzione:**

- animation
- contents
- logistics

#### Celebratory video mapping of the traditional equestrian race of the Carnival of Santu Lussurgiu.

The Lussurgese community, in the face of anti-covid restrictions, still wanted to celebrate its "Sa Carrela 'E Nanti" by organizing a day of events that "tells how we were, how we are and how we will be."

AM Artist and Kyberteatro, in the people of @Marco Quondamatteo and Ilaria Nina Zedda, took part in the event, producing a series of themed screenings on the music of the composer Gustavo Gini.

It was an intense work, developed in close contact with the members of the Association called Associazione cavalieri Sa Carrela 'e nanti, which allowed us to approach and learn about the history, emotions and meaning of the race and carnival of Santu Lussurgiu and to translate them into images, sounds and animations that re-propose, in an artistic and dreamy key, voices, symbols and memories of an event as unique as it is important for the community.

Thanks to the assistance of the specialized service CarSalMaz, it was possible to move the projection station to four different points in the country in the same evening, thus giving the opportunity to enjoy the show without creating gatherings.

## TouchDown: 2021 countdown

Improvised videomapping

#### Flashmob per il capodanno in quarantena

Even the New Year celebrations were completely compromised by the measures to contain the Corona Virus pandemic.

In order not to give up and keep alive the desire to celebrate, to create and keep attention on the problems of the show workers, together with the Italian TouchDesigner community, we have created a small animated installation to celebrate the arrival of the year 2021.

Special thanks to:

Paola Demichelis
Antonio Luongo
Davide Santini
Luca Salvagno
Andrew Quinn
Graziano de Vecchis

Music: https://www.musi-co.com/



Cagliari – Quartiere CEP – December 2020

## #25Aprile

Scaled video mapping



#### **Production:**

- scenography
- animation

#### Celebrating Italian "Liberation Day".

The Covid made impossible to celebrate the 25 April «freedom» Italian day on streets, so we tried to recreate the look of a video mapping with the stuff we had at home. We created a scaled square. An open place that, at the same time, return a sense of protection and familiarity, where we can play with light and colors.

Light and colors created by our friends' childrens' fantasy. Their freedom, even without covid, is at risk, so we invited them to give us their contribution with drawings representing their idea of «freedom».

The show has been broadcasted live on Facebook at 21:30 25 April.

Special thanks to all childrens, Stefania Dore for the «Free Italy» picture, Andrea Montis and Michel Gettel for their music.

### light40: let's color the quarantine

Improvised videomapping

#### Flashmob for the Corona Virus lock-down

All at home, all indoor, but we must no stop creativity. So, let's open the window, place the projector and let's give some color to this hard days.

The challenge was to adapt the project to the circumstances and to the external environment with the devices we had at home.

The projection surface was very tilted, red and the projector was placed in a very low position (ground floor). Se we had to adapt the projection, the colors and the animations with great precision.

Thanks to Giulia Casu, Andrea Montis and Renato Muggiri to let us use their music.

It has also been the chance to get a new international friend: Michael Gettel, a world famous pianist, joined our idea with great enthusiasm e gave us permission to use his music from the album «San Juan Suite».



## Scripta volant

Virtual grafitti



#### **Produzione:**

- control software
- people engagement
- installation

#### Urban video mapping

The system simulates, usign a projector, the effect of a can of paint a freehand drawing on big walls and buildings.

People can draw pointing to the wall a simply laser pointer, like it was a pen,.

Scripta Volant will show lines drawed by the laser in several grafitti styles, simulating paint patterns and also animating it with color effects. Grafitti can be stored and reproduced.

"Scripta Volant" has been perormend in the Cagliari's old town in december 2016, during the "Unesco Human Rights Day 2016".

### Testa di zucca

Interactive projection



#### **Produzione:**

- control system
- installation

#### Transforming people in a Halloween pumpkin

Realized in Halloween 2016, "testa di Zucca" (pumpkin head) is an interactive projection.

In idle mode a floating pumpkin is displayed, with an internal light and a sort of orange smoke.

As soon as someone places in front of it the pumpkin turns bigger, showing his face and a spectral body appears under it.

The pumpkin turns and follow the subject with his eyes and the body moves driven by the subject movements, in a flowing and dreamlike shape dancing following subject moves.

### A Xmas attraction with advertising

Snow-wall is an outdoor projection.

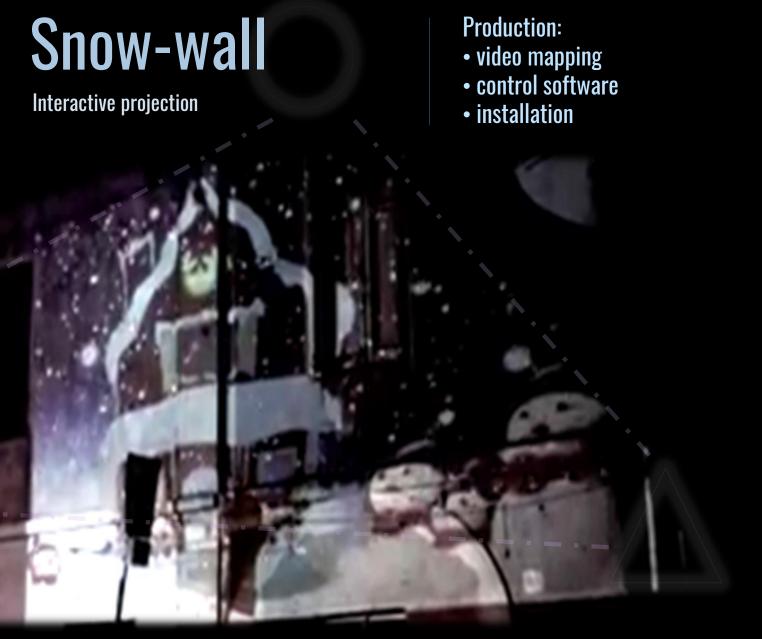
A monitor is placed in the window of a instrument's shop in Xmas days.

The monitor show a sequence of Xmas landscapes with trees, snow, puppets, Santa Claus, wood houses etc. Commercial logos has been placed used on houses and landscapes..

The same image was projected on the street, above a large wall in front of the shop /10x6 meters).

If anyone stand in front of the window his image will appear on the screen and he can play with layers, hidding himself below the trees, or showing his face from house's windows or moving it in place of the Santa Clause one.

Snow-Wall has been used on the "Messaggi Sonori" shop in 2015 Xmas.



### SHOWS

AM Artist creates video and light installations for music shows, readings, dance, theatre and also produces soundtracks and music productions.

Interaction with writers and artists is the bare bone of all works, always marked by unique and exclusive solutions and contents.

Creations includes projections, lights, videos, animated graphics, sound and music, since production of full multimedia shows.



### FantaPaura

Halloween as an opportunity to overcome fears

#### **Production:**

• interactive graphic animations

#### Interaction

"So between saying and doing we tried to improvise and playing with the imagination, the fear went away!"

A digital theater workshop for girls and boys, who have discovered new ways to master fears!

A special set-up, developed during the meetings, allowed the children to interact with the scene, playing and acting with virtual pumpkins, animating monsters and dancing with the shadows.

The workshop was held at the Spazio OSC in Cagliari under the care of Nina Zedda and Claudia Pupillo.

### LEGHIAMOCI AL MARE

Theatre performance

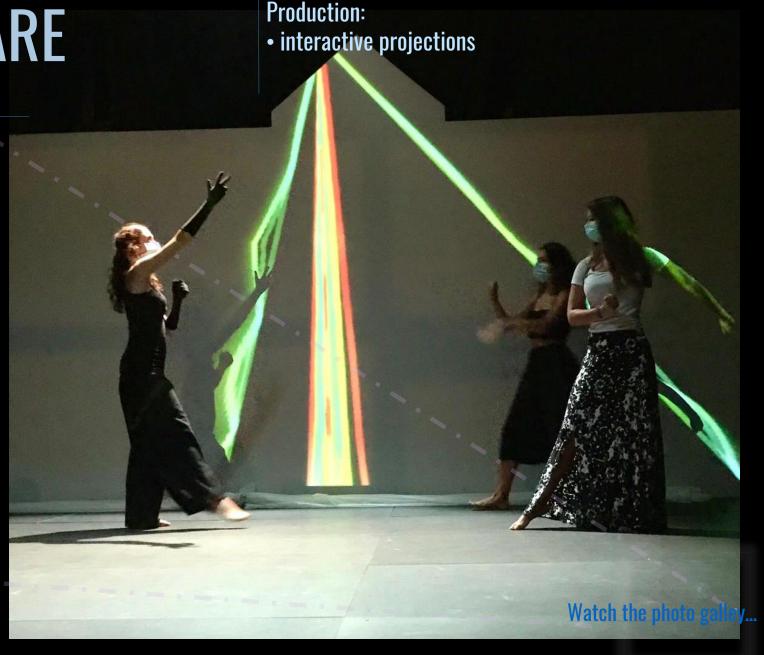
#### Visuals

Final show from the workshop «TRAVELERS 2020», an intercultural project about theatre and swimming that brought together young people from all corners of the world.

We worked with projections experimenting with new interaction solutions with the Kinect, playing with the bodies of the actors to move their shadows in a sort of live replay, and with their hands to stretch virtual textures and strings.

Actors and Swimmers: Anna Congiu, Michela Congiu, Lamine Diassy, Sulimah Dialle, Sabadoyoho Soloman, Mario Congiu, Giulia Conigiu, Chiara Pupillo, Agostino Aloe, Davide Setzu, Yakouba Loulibaly, Fabio Loddo, Salah Zani, Darboe Bouba, Darboe Yaya.

Direction and dramaturgy Ilaria Nina Zedda and Claudia Pupillo. Technology support by Marco Quondamatteo and AM Artist. Project: AMAN Social Cooperative - Naoufel Soussi and Erminia Cocco



#### Watch the video...

### POESIA AUMENTADA

**Extemporary poetry and new technologies** 

#### **Productions:**

- audio reacting and perfomers shape based graphic animations
- Projections on holographic veil

#### Visuals

Interactive animations has where projected on a holographic veil. Animated text helped the audience to understand matrics and structure of the poetry and abstract graphics, followed music and verses, reacting to sound and performers images.

The Sardinian language, the sardinian traditional improvised poetry, and the new digital technologies. A new and innovative way to making poetry and theater in the year 2020. "Sa cantada" is a complex tradition of extemporaneous poetry in the Campidanese language. It is staged by young poets through an original and digital narration, which brings the audience to an ancient knowledge steeped in history, moral values, irony and rhetorical skills.

Poets: Simone Monni, Luca Panna. Guitar: Mario Aledda. Direction and dramaturgy: Ilaria Nina Zedda. New technologies and lights Director: Marco Quondamatteo Digital creative team: Claudia Pupillo, Simone Murtas. Elvio Corona: sound technician. Scientific support by the ethnomusicologist Marco Lutzu. Production: DOMOSC-Domos de Sa Cultura.

### TUMBU

Traditional sardinian music and new technologies

#### **Visuals**

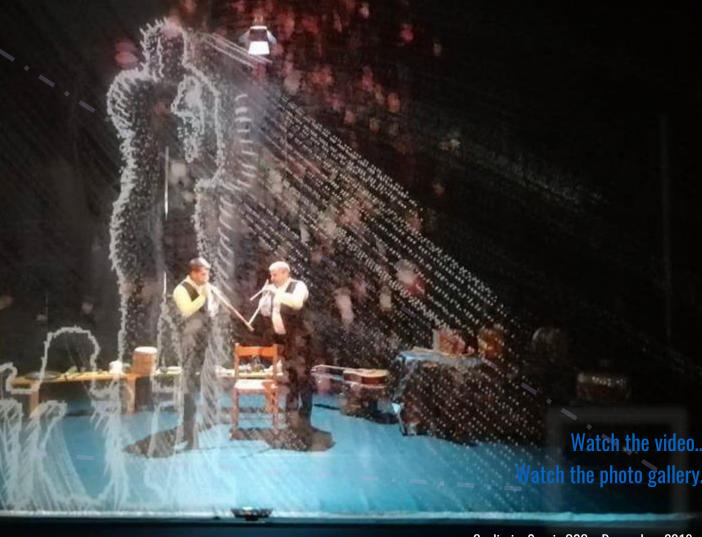
Visuals are all performed live, usign position sensors and sound analysis. Tha animations has been projected over an holographic veil, creating the illusion of floating images.

Tumbu it is an innovative project that has deep roots. A lively immersion in the richness of traditional musical heritage, which becomes a poetic vision through the use of new technologies for the scene; a game of mirrors that reflects the richness of our imaginary identity. The traditional musical repertoire is performed on stage by Orlando Mascia and Eliseo Mascia, father and son, multi-instrumentalists from a sardinian village called Maracalagonis. They are explored within a digital frame. A musical vision that projects the past into the future. Identity is the Future, in DOMOSC - Domo de sa Cultura of Cagliari.

Directed by: Ilaria Nina Zedda (Nina Z. Theater). Technological direction:
Marco Quondamatteo. Musicians: Orlando Mascia and Eliseo Mascia.
Performers: Marisa Cau, Monica Serra. Assistant director: Claudia Pupillo
Live Visual: Simone Murtas. Sound technician: Elvio Corona. Scientific
consultant:the ethnomusicologist Marco Lutzu. Production: DOMOSC-Domos
de Sa Cultura.

#### **Production:**

• inreactive graphics on holographic veil



## MEDIALAB PROJECT

Big surface projection



#### **Production**

- video mapping
- control software
- audio reacting graphics

#### Video mapping for a concert

In the impressive location of the old cigarettes farm in Cagliari (Ex-Manifattura Tabacchi) the power of the sacred music has been melted with the magic of video mapping, in a concert by the Cagliari's Liric Theatre Chorus, directed by Maestro Donato Sivo, in the contest of the MediaLab project; 20 and 21 june 2019.

Videomapping on a 24x12 meters wall, projecting interactive graphics inspired by music and syncronized in real time.

Digital creative team: Ilaria Nina Zedda, Marco Quondamatteo, Gianni Melis and Simone Murtas

## PROVO A CONVINCERMI

Concert and video/lights

#### Music show

"Provo a convincermi" is the Andrea Montis debut album, played live in a concert with 5 musicians on stage and a video installation fully customized.

Each of the 10 songs are animated by a graphic themes generated and handled live on stage by the bassist (Simone Murtas), following dynamics and mood of each part of the songs.

The system is handled by a footswitch by the bassist (Simone Murtas) and can be scaled to fit any kind and size of stage.

In his last version, the system, also can design light scenes and movements for each song and play them in sync with video by DMX protocol.

"Provo a convincermi" has been performed live for the first time on 27 april 2019 at the Intrepidi Monelli Theatre in Cagliari.

#### **Production:**

- music, lyrics, arrangement and live
- audio reacting animated graphics
- whole technical installation



## **UBIQUE**

Multimedia theatre performance

#### **Produzione:**

- animated graphics interacting with actors
- projections

#### **Visuals**

The Theater and Multimedia Performance "Ubique- هنا, "فناه was born from the meeting between the Lebanese Company Minwal Theater Company and the Kyber Teatro Company, within the second appointment of the A.R.T.E. (Augmented Reality Theater Experience).

It is a multimedia show that wants to overcome the boundary between stage and audience, between audience and actors, between real and virtual.

AM Artist collaborated to develop the graphics through a series of projections generated in real time and responsive to the music and the actor's movements.



## **ESSERE GRAMSCI**

Theatre performance

#### Narration graphics

"Essere Gramsci" is a theatrical show produced by "Sardegna Teatro", written by Clara Murtas and played with Corrado Giannetti.

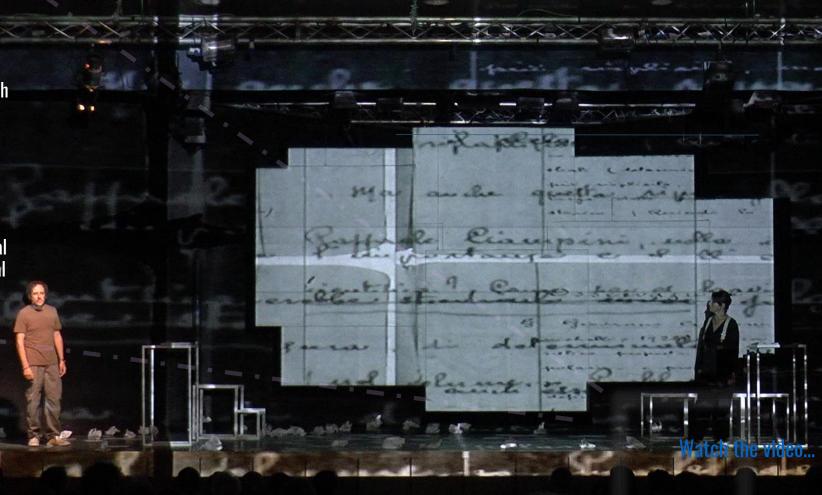
Am Artist took part at the show creation developing the graphic design; the result is a mapping projection all over the stage, following the whole performance.

Documentary pics are processed and transformed, graphical abstractions and generative 3D landscape are played in real time to sync with actors, lights and music; there are 15 different scenes.

"Essere Gramsci" has been staged 6 times on the "Massimo" theatre in Cagliari and the "Eliseo" theatre in Nuoro.

#### **Production:**

- graphic design developed with the script
- generative audio reacting graphics
- played live



#### **Production:**

- script, music and arrangement
- audio reactive graphics and video
- played live
- technical installation

#### Reading, music and visuals to tell the 4 seasons

A whole live show written and designed to involve people with words, music and visuals.

The story of the 4 seaons telled by words and music, surrounded by projection and lights.

A set of par leds animated the stage following with sequences and colors the synth images projected on the two screens.

Each season is represented by a video generetad in real time, music responsive and "played" by the operator.

# Spartito per 4 stagioni

**Multimedia** show



#### **Production:**

- music and arrangement
- audio reactive graphics and video
- video and music played live

## Di tutta la vostra intelligenza

Set up for a dance show



#### Unique music and video projection live played

"Di tutta la vostra intelligenza" is a dance show inspired by Antonio Gramsci, written by the choreographer Michela Mua that tells about the sardinian author's thought by the performance of 9 dancers.

The music, written by AM Artist specially fot the show, has been played live, syncronized with the projection of original video effects inspired by the music and the show.

## Arrivando a Cagliari

A tale about Cagliari

### Words, music and video played live

During the 2015 edition of "Buon Compleanno Faber" in Monserrato, AM Artist created a tale of Cagliari in words, music and images, based on a writing from Andrea Nateri.

Played live the show consisted in three guitars (Andrea Nateri, Andrea Montis, Simone Murtas), two voices (Andrea Nateri and Stefano Raccis) and a video sequence made by images selected and elaborated from a long work on the city streets.

#### **Production:**

- script
- music and arrangement
- video and pics



## Video-Versus

Video an light design

#### **Production:**

- light design
- audio reactive graphics and video
- played live



#### Live reading/music/video performance

Two projectors where used: one for a central screen and one for two side vertical screens. Also 10 lights where driven by the system.

Dub Versus is a reading and music show; the project supported each the 10 songs with a customized visual surrounding.

Visuals are pics, videos or synth landscapes, real time modified to follow music and musician's improvisation.

Video-Versus has been used during the Dub Versus CD's premiere in Cagliari,



### THE TALES OF THE TILES

Interactive installation for the "Contus del Arregiolas" Little Museum

#### **Production:**

hardware and software

#### A virtual book

A work developed together with &makers who wants to accompany Mercedes, the founder of the Museum, in the story of the collection. The Tiles have a double value: artistic and historical since they tell the great events, as well as the daily stories, of Cagliari and Sardinia over 4 centuries.

We wanted to integrate technology into the atmosphere of the Museum: a large actual book with white pages placed on a table and the simple movement of the hands to leaf through it and explore its functions through a projection.

In addition to information relating to the pieces in the collection, the virtual book allows you to build virtual floors by playing with all possible combinations of Riggiole designs, inserting the floors obtained within the three-dimensional reconstruction of a period room.



Watch the video...

### 3D interactive models and SandBox

**Museum installations** 



Watch the SandBox video...

Watch the features...

#### **Production:**

control software

#### **Baunei Documentation Centre**

In collaboration with &Makers, three interactive installations have been created for the Museum of the Territory of the village of Baunei (Nuoro).

Sardinia and Territory of Baunei 3D Models: different georeferenced maps are projected on white plastics, with various themes (geographical, statistical, environmental, etc.).
Users can browse maps using a virtual menu activated by simple hands movements, without any contact.

SandBox: a sand tank is animated by a projection that reacts in real time. Changing the shape of the sand activates different functions such as the coloring of level quotes, the discovery of "buried" videos and images, the simulation of a stream of water that follows the slopes and the possibility of playing by merging different images, such as faces, paintings and more.

The structures are all carried out by original projects and integrate all the technological systems necessary for operation.

### SPRAY CAN

1° round winner at the Interactive Immersive Championship 2020

#### **Production:**

software produced in 1 hour from scratch

#### Interacrtive painting game

Simone took part on the first Interactive and Immersive Championship, organized by the Interactive and Immersive HQ. 29 visual artists from all over the world challenged in 4 hour rounds, creating multimedia and interative systems from scratch with the software TouchDesigner.

Simone won the first round, called "the Interactive round", creating this little game.

SprayCan is a little game where the player tries to paint a virtual wall with a spray can. The idea was to involve the player with something very simple, but cheerful, with many colors and a "touch of magic". The entire game is controlled by hand movements without any contact with physical devices.

#### Downloadable file and more infos at:

https://www.youtube.com/watch?v=fyfJC1nuqlY









### THE INTERACTIVE & IMMERSIVE CHAMPIONSHIP



Watch the video...

## VIRTUAL PUPPET

Interactive/creative game



#### **Production:** <sup>1</sup>

control software

#### **Installation for kids**

The system allows you to create printable modules on which children can draw, with colors and markers, their own characters.

Next it will be possible, simply by showing the drawing to the camera, to Watch your character appear and animate it by moving hands and feet.

The software is able to handle drawings of any format and manage, in addition to the characters, background and set elements such as animals, trees, buildings etc.

Watch the video...

### GALLERIA MAP

Installation in the Mariano Chelo MAP Art Gallery in Cagliari

#### **Production:**

- video mapping
- control software
- installation

#### Indoor video mapping

Video mapping over virtual painting canvas, installed on the MAP Art Gallery by Mariano Chelo.

Animated details from the paintings are displayed on three screens hanging from the roof, focusing on particulars and recalling colors from real.

Animated writings with informations are displayed over a wooden beam and videos are played (at specific intervals) over the hanging canvas. Videos, texts and images can be updated in real time without any technician, just inserting an USB key.



## pHoToViSiOn

Interactive projection



#### **Production:**

- video mapping
- control software
- interaction with hand

#### **Museum installation**

pHoToViSiOn is a modification of the pHoToSpHeRic installation.

The projection shows 500 art works pictures from the "Sardegna Contemporanea, spazi archivi produzioni" exhibit, ordered by author, and shown as a floating 3D cylinder.

Visitors can browse the virtual archive just moving hands. pHoToVisIOn has been shown in the MAN museum of Nuoro from october 13 to november 20 2017.

### KiniMouse

Software plugin

#### **Produzione:**

• software interface developing



#### Service for an existing software

KiniMouse is an utility that translates hand movements in mouse's pointer movements so it can drive any program or application.

It can recognize both left and right handed users and to limit the functional area.

The control system has improved functions like Kinect position at different heights, and handle spaces with many people (partys, museums, etc). Setup is managed by a simple interface.

It can work both with Kinect ONE and Kinect 360.

Kinimouse is part of the multimedia project of the tourist office (IAT) of Iglesias (Sardinia, Italy), made by the architect Olindo Merone and it is working wince july 2017.

## pHoToSpHeRiC

Interactive projection

#### **Production:**

- video mapping
- control software
- hand interaction

#### An alternative slide show

pHoToSpHeRiC is the final project of the course "Visualshow, towards videomapping and beyond".

More than 200 theatre stage pictures are shown in 3D sphere that visitors can rotate and explore just moving hands.

The central picture zooms and, on the right of the screen, infohas been exposed on the Massimo Theatre in Cagliari during the "Open monuments 2017" festival.s about the show appears.



## **AB-Normal Analyzer**

**Content quality analysis** 



#### **Production:** <sup>1</sup>

control software

#### A system to analyze and detect human attention

Using a simple device with brain waves detector, the system records attention, and relaxing peaks from people in front of a multimedia product: video, audio, pics, etc.

It also possible to use it on speakings, performances, live streamings and camera recordings.

Testing on many people in a distrubuited sample and performing appropriate computing, "AB-Normal Analyzer" can get useful information about the product quality, reaviling falls in interest, attention peaks and relaxing points.

## Slot JPG

#### **Slideshow**

#### **Production:**

- control software
- installation

#### A system to show contents in a unique way

Slot JPG is a system that shows i a unique and attractive way a sequence of any kind of visual contents.

Video and images are projected just like they were placed on a milometer or slot machine.

Contents are show with a serie of "wheels" that can rotate in sequence or randomly.

The number and the faces of the wheels can be easily customized and the system can react on people movements.



## Follow the rhythm

Interactive projection

#### Productoin:

- control software
- installation

A simple game for childrens, based on music and sense of rhythm

The projection displays a rock stage with two drums and three darkned musicians, just like a cartoon.

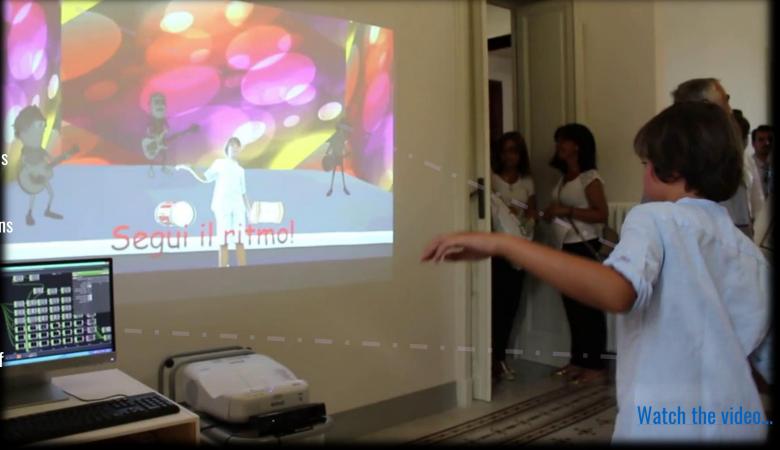
The children placed in front of the system will Watch his own image on the stage, between the drums.

Than the system will play a rhythm and the children, moving his hands, will play the drums.

If he follows the right beat, the sysem will turn on the musicians one by one, adding their instruments to the song.

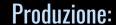
If the right rhythm is followed for N seconds, the children will gain the applause of a virtual crowd.

"Follow the rhythm" èhas been used during the inauguration of the Up School in Cagliari



### Hand-Slide

A system to show pics or videos involving people



- software di controllo
- installazione



A system to show pics or videos involving people

Il sistema proietta una qualsiasi sequenza di immagini su una parete (da 1 a 10 metri di diagonale) alternando le immagini secondo un ordine predefinito o casuale e accompagnandole con titolo e descrizione.

Posizionandosi di fronte alla proiezione il sistema che mostra in sovraimpressione una mano colorata che si muove seguendo quella dell'utente che così può ingrandire e rimpicciolire a piacere l'immagine oltre ad "esplorarla" scorrendola in verticale e orizzontale.

Unendo le mani si passa all'immagine successiva.

Hand-Slide è stato utilizzato durante l'inaugurazione della mostra personale dell'artista Manuinvisible presso il LabVega di Cagliari nel maggio 2015.

### C-Silence

Interactive installation



### **Production:**

- control software
- installation
- structure building

A study about perception alteration caused to ambient noise

C-Silence is an 80cm side cube ,If you sit in front of it you will Watch yourself inside a different location like a city road, a beach, a market, etc.

The cube plays the typical sounds and noises of each ambient and it distorces and deforms the image based on the noise intensity., representing the alteration of perception due to the "sound bombing" we are all exposed in each moment.

You can interact with the system, trying to reduce the distortion to clear the images covering one or both ears with the hands or opening and closing your mouth, causing different effects on the sound.

C-Silence is been used during Festival Polline 2015 e Signal Festival 2015 in Cagliari.

## **CLASSES**



AM Artist means also professional training.

All AM Artist's knowledge and experience is available to whom wants to get close to visual arts, both on technical and creative aspects.

AM Artist arranges group and individual classes, customizing lessons by professional and specific needs.

# Visual Stage with TouchDesigner

**Production:** 

Lessons and contents

Courses

### Visual course for the stage

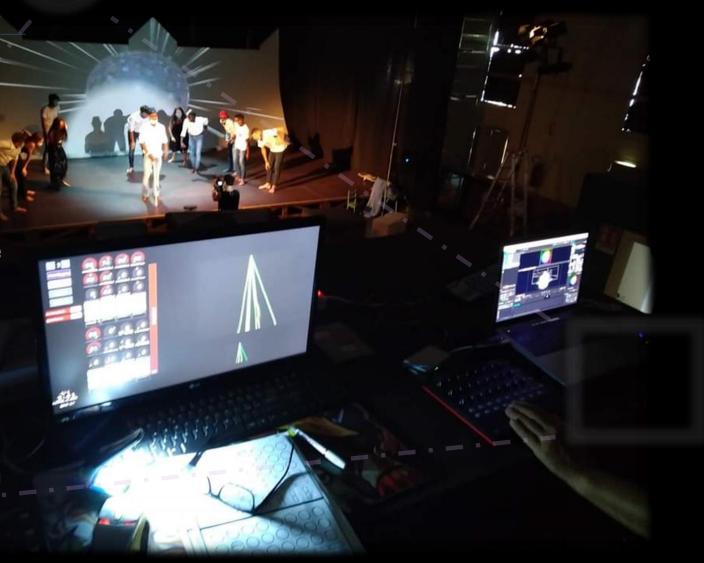
The Visual Stage course is dedicated to musicians, VJs, show business technicians, multimedia artists who want to explore the possibilities offered by modern technology in the entertainment world.

The TouchDesigner multimedia software was used (available for both Windows and iOS) which allows you to operate through a very intuitive graphic interface, even without the need to use programming code.

The course started with an overview of the visual arts, the world of interactive installations and video mapping in the show.

Then we exposed the basic principles of the software and the operations to use it.

Finally we developed an example of projection of animated graphics responsive to music and animated on the movements of the body of an actor.





Courses

Production:

**Classes and contents** 

### Workshop

Theoretical and practical course of 10 hours dedicated to digital audio recording.

Home recording design.

Room acoustics and sound physics.

Electroacoustic and electronic components for audio applications.

Recording techniques.

Digital processing and audio mixing examples.

The course was held at the Civic school of S. Sperate (Cagliari)

# Visual Show with TouchDesigner

**Produzione:** 

classes and contents

Courses

#### Basic course

The Visual Show course is addressed to musicians, DJs, VJs multimedia artists that would like to improve their creations with visual contents .

The course has been focused on the multimedia software called TouchDesigner, that allows to develop video, images and music using a very friendly interface, without the use of programming code.

Basics of video mapping and generative graphics has been introduced to create a simple, but impressive visual system that could be useful to animate a concert or a performance, even on small and closed locations without the use of expensive tools.

The sample, programmed in team, included sound reaction and generative graphics driven by an actor movements.



### Visual Show

**Training course** 

### **Production:**

- intro workshop
- classes and contents

### Full application of TouchDesigner

The course "VisualShow, toward videomapping and beyond" has been planned by Open Campus and teached by AM Artist.

Addressed to video makers, VJs, multimedia artist and people involved in show and art, introduced basics of TouchDesigner Software and analyzed how to design ad realize visual shows and interactive installations.

The course has been attended by 21 students for a total of 25 hours plus 3 hours of introduction workshop.

At the end the students realized an interactive installation exposed on the Massimo Thathre in Cagliari.

# **PROTOTYPES**



Research and experimenting are the core activities of AM Artist.

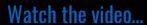
There are many prototypes, continuos evolving, inspiring for future applications.

AM Artist receives with enthusiasm news ideas to improve them and their usage.

# ArchiPosa

Interactive projection





### **Production:**

control software

### **Body posture search engine**

The installation let the user search for photos in archive using their body.

In this example the system will show pics from the most popular World's monuments, depending on the position the user assume.

In addition to the Eiffel Tower, for example, the system will show the Corcovado's Jesus (open arms), the Pisa's Tower (tilting on one side) and so on.

## Tell me the truth

Mind reading

### **Production:**

control software

### Interactive station

A simple headset, with EEG sensor, can analyze and display the attention, relax or stress levels of a person.

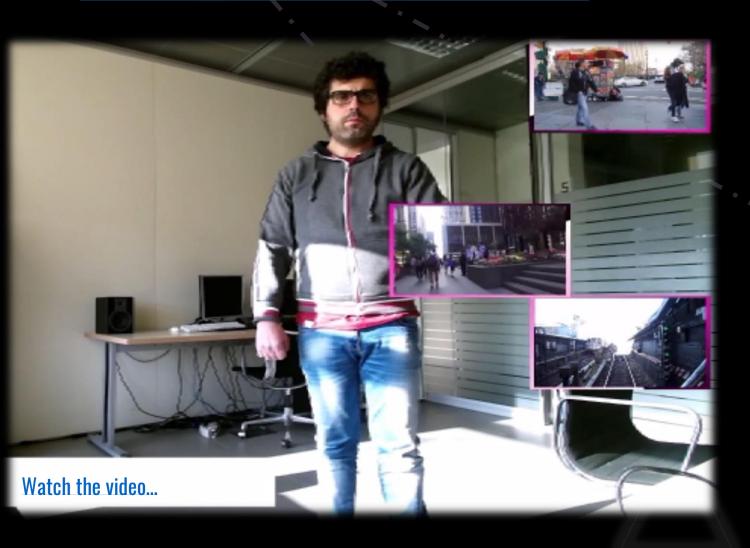
"Tell me the truth" wants to simulate, just for joke, a truth machine, emphasizing mood jumps of the subject questioned with embarassing questions.

Sensor and software are designed just for fun and they cannot be considered to real act as mind readers.



# Slide TV

Interactive menu



### **Productoin:**

control software

A system to select contents with simple hand movement

SlideTV shows video and pics in a virtual landscape or over the real locatoin where it is placed.

People in front of the system will Watch their own image and simply moving their hands they can "grab" a pic or video, shift it in the centre of the screen and play it full screen.

## **Painter**

Interactive projection

### **Produzione:**

control software



### Virtual drawing

The installatoin allow user to unveil an hidden content (a photo, a painting, a video etc) with a wall projection.

The user, just moving is hand, will let the paint appear, just like he was painting with a virtual brush.

# Virtual Theremin

Strumento musicale

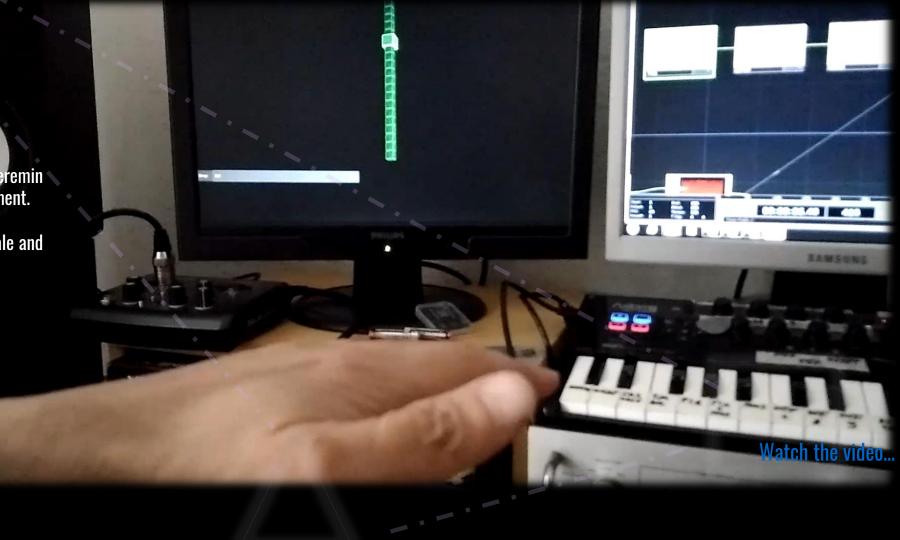
### **Produzione:**

control software

### **Music from hands**

The system replicates the typical Theremin instrument sound, just following hand movement.

It can be set to match a defined musical scale and can drive ani MIDI device or instrument.



# **PalcoSim**

Stage simulator

### **Produzione:**

control software



### Virtual setup

The system helps to build a virtual 3D model of a stage, with musicians, scene and instruments.

Installing colored lights and projectors it can simulate all the lights effect to setup the actual show at the best.

## Eco VR

Virtual reality

### **Production:**

• software & setup





### **Virtual ambients**

Virtual reality helmet with reconstruction of three-dimensional environment.

A low-cost wireless project, with analysis of both the user's position in space and the direction of the look.

The system works in real time using generated 3D models or imported from 3D graphics programs such as AutoCAD or Cinema4D.

Watch the video...

## **AUDIO AND VIDEO**



AM Artist means also video production, shows and events footage, video clip production and documentaries.

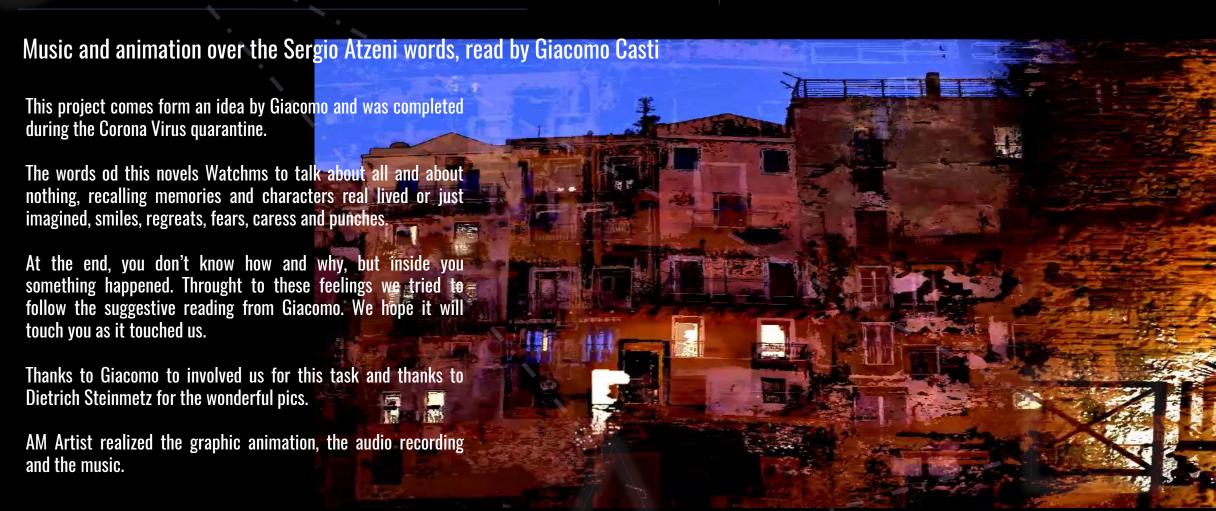
The music inspiration of AM Artist expresses in composition for live shows, souns systems for installations and professional CD production.

# Un amico a Babele

Video reading

#### **Productoin:**

animation, audio and music



# Auguri di Natale

Video



### **Production:**

animation

### **Faceswap**

The wishes for a good 2021 expressed by the voice of Tina Siddu through the words and the animation of the faces of three great women.

The software, created by AM Artist, reproduces in real time the movements of the actress's face on those portrayed, animating and bringing to life photographs and paintings.

# Provo a convincermi

Music CD



### **Productio:**

- writing
- arrangement
- recording
- mixing

### Whole production

*Provo a convincermi* is the debut album of Andrea Montis as singersongwriter.

Writer, arranger, musician and producer of all tracks, he recorded ny himself and made the mix.

10 tracks telling about the experienced lives, sometimes full of sense, sometimes apparently not; lives that added made the actual life.

The CD has been published by "On the set" and can be found on all music networks on internet.

## Michele Stuntman

Video



Watch the video...

### **Produzione:**

- shooting
- editing
- postproduction

### Extreme sports video productoin

Michele "Stuntman" Pilia is the Two Wheels Drive Guinnes Record holder and he claim also several World Recors like the longer two wheels drive of a bus with 27 people on it and so on.

AM Artist collaborates with Michele producing several videos of his performances.

Multiple cameras, impressive shots, dynamic ediding and accured composition of soundtracks are the strong points of this productions.

Videos can be found on personal YouTube and facebook profiles of Michele (michelestuntman).



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